

# THE PRESS

Britain has the second highest readership of newspapers in the world. Every day more than twenty-two million papers are unloaded on doorsteps, stuffed into briefcases, unfolded on trains or wrapped around fish and chips.

Daily British papers are often classified as *quality* or *popular*.

## QUALITY PAPERS

THE TIMES  
THE DAILY TELEGRAPH  
FINANCIAL TIMES  
THE GUARDIAN

They are serious, appealing to the upper and middle classes, aiming to give a full coverage of all aspects of the news.

## POPULAR PAPERS

DAILY EXPRESS  
DAILY MIRROR  
DAILY MAIL  
THE SUN

They are smaller in size and contain more photographs. Their stories sometimes tend to be sensational. They have a national daily circulation and appeal mainly to the working and middle classes.



THE STANDARD is an *EVENING PAPER*.

The Evening Standard and the Evening News amalgamated became The Standard.

## SUNDAY PAPERS

SUNDAY TELEGRAPH  
THE SUNDAY TIMES  
SUNDAY EXPRESS

THE OBSERVER  
SUNDAY MIRROR

They have a large circulation on a national scale, covering not only national and international news but also arts, food, fashion, sports, etc.

Some papers are classified according to their political attitudes. The Times is considered to be *independent*. The Financial Times and The Daily Telegraph generally support the views of the *Conservative Party*. The Daily Mirror usually supports the views of the *Labour Party*. The Morning Star is the official newspaper of the *British Communist Party*. The Guardian's political outlook is *liberal-social democrat*.



Complete the chart below with information taken from the text.

Name of paper	Type	Political outlook	daily/Sunday/evening
<i>The Times</i>	<i>quality</i>	<i>independent</i>	<i>daily + Sunday</i>

Include the piece of news below in a suitable section:

- HOME NEWS
- OVERSEAS NEWS
- COMMENT
- SPORTS
- ARTS
- ENTERTAINMENT PAGE
- LETTERS
- FINANCE
- WORK
- BUSINESS
- WEATHER
- CARTOON
- REVIEWS
- ADVERTISEMENTS
- WOMAN'S PAGE

**Four in a row**

TOP SEED Chris Lloyd beat fellow-American Bonnie Gadusek 6-0, 6-4 to win Florida's £30,000 Deerfield Beach tennis tournament for the fourth time in its four-year history.

**Levi's JEANS**

**£10-95**

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**Lee**

**£11-95**

**Royal Opera House**

November 15, 19, 23, 25 at 6.30pm

Reservations: 01-240 1066 01-240 1911 Access/Visa

**BRITISH ISLES**

FORECAST FOR NOON, DEC. 14

WARM FRONT ▲ COLD FRONT ▲ OCUDED FRONT

**FOUNDRY TO CLOSE**

NEI International Combustion, of Derby, is planning to close its foundry with the loss of 80 jobs. The firm blames a lack of orders.

**SPANISH police said today they had arrested members of a "dangerous London gang" on the Costa del Sol after a British financier had been kidnapped in the tax-free haven of Andorra, high in the Pyrenees.**

**Undersized object**

SIR—Attractive as the school cap may have been in the days of "short back and sides," it looks absurd today perched on top of a shock-head, with flowing locks protruding from all sides.

CRISPIN HILL,  
Headmaster,  
Aldro School,  
Shackleford, Surrey

**Royal Ballet dancers were prominent at the Great Ballet Gala at the Coliseum last night, given in honour of the famous Russian dancer and teacher Fulamith Messerer, whose 75th birthday it was.**

**CRUISE MISSILES**

(See Page Two)

Defence Secretary Mr Michael Heseltine condemned arrival of first Cruise missile in Britain this afternoon. Labour MPs greeted announcement with cries of "shame" in Commons.

Heseltine said: "Much work remains to be done, including the final assembly and testing of equipments and personnel training before the missiles are operational."

**Tom Johnston**

**THE £ TODAY**

Australia	61p	1-6195
Canada	54p	1-8380
France	81p	12-0712
Germany	25p	3-9663
Hongkong	81p	11-61
Ireland	78p	1-2765
Italy (100)	41p	2408-25
Japan (10)	23p	348-66
South Africa	54p	1-7415
Spain	1p	229-25
Switzerland	31p	3-2102
U.S.A.	67p	1-4900

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