

# SPEAK FREE

Amnesty International

Formadora: Cheila Rodrigues



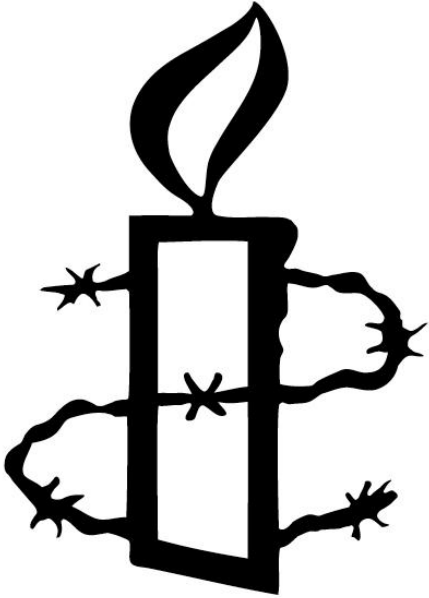
# **ARTICLE 19**

## UNIVERSAL DECLARATION OF HUMAN RIGHTS

Everyone has the right to freedom of opinion and expression, and to seek, receive and impart information through any media and regardless of frontiers.



# PETER BENENSON



# HAPPY 50TH BIRTHDAY AMNESTY



Creative action – Mulberry school conference, East London

# THE POWER OF A SIGNATURE



▶ **CLICK TO PLAY**

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# AMNESTY'S CAMPAIGN WORK

- What action did Amnesty take?
- Do you think it helped to change the situation?
- What more could have been done?



© AI

**WOZA**



© AI

**CONTROL ARMS**

# CAMPAIGN PLANNING

If you worked for Amnesty...

- How would you set up a creative campaign for Johan?
- What action would you take?
- How would you encourage others to get involved?



**JOHAN TETERISSA**



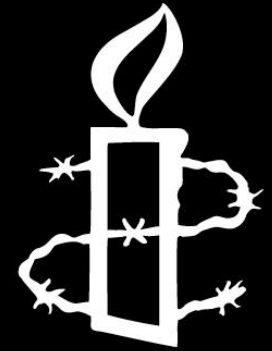
# FILMS



► YOU ARE POWERFUL



► BULLET



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Amnesty International

[www.amnesty.org.uk/ education](http://www.amnesty.org.uk/education)